## RNIDS NEW

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## ICANN assigned label .CP5

The Internet Corporation for Assigned Names and Numbers (ICANN) announced on 8 November 2010 that it accepts the proposal of RNIDS that .CPB should become the Cyrillic domain of Serbia and assigned the label to our country as the second national domain on the Internet.

At the beginning of 2010, RNIDS initiated a procedure for selecting the IDN ccTLD in the Serbian language and Cyrillic script. Two proposals which got the highest number of votes from the Internet community in Serbia (".срб" and ".србија") were sent to ICANN for evaluation. The procedure of assigning the new domain to the national Internet register, which lasts from three to six months, needs to be finalised so as to finish the entire process of assigning the Cyrillic domain to Serbia.

The roundtable discussion whose topic was ".CPB - the Cyrillic Internet domain of Serbia" took place on 24 November, within 18<sup>th</sup> Telecommunications Convention TELFOR 2010. Ms. Julia Ovchinnikova, from the TLD RU Coordination Centre, presented experiences and best practices related to the registration of the Cyrillic domain. pd in Russia, as the first country for which ICANN had approved a Cyrillic IDN. A total of 258,000 .pφ domain names were registered by the end of the first registration day. In only three and a half days, the new Russian domain became one of Europe's twenty biggest domains, with as many as 408,959 registered domain names.

A public discussion on principles to be included in the Rulebook on Registering the Cyrillic Internet Domain of Serbia was enabled on the RNIDS Forum, at www.forum.rnids.rs until 15 December.

The process of registering the Cyrillic domain .CPB is expected to commence in the second half of 2011.

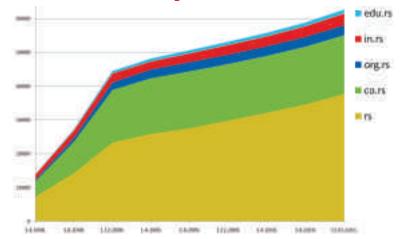
IDN ccTLD Request from Serbia Successfully Passes String Evaluation www.icann.org/en/announcements/announcement-08nov10-en.htm

## Principles of introducing .CP5

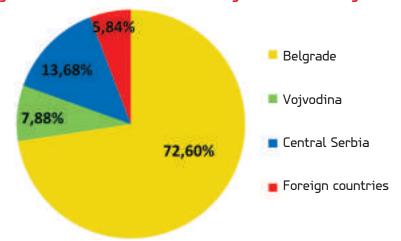
- 1. Rights of current .RS domain registrants will be complied with during the process of introducing the .CPB domain.
- 2. A sub-domain structure within the .CPB domain will be established and its purpose will be identical to that of current sub-domains within the .RS domain. A proposed list of names for .CP5 sub-domains is as follows: .co.rs = .пр.срб, .edu.rs = .обр.срб, .org.rs = .орг.срб, .in.rs = .од.срб (subject to change)
- 3. It is necessary to first reserve and register .CPE domains and subdomains for the needs of RNIDS, along with those that bear significance for the state.
- 4. Current registrants of .RS domain names will be timely and fully informed about the process of introducing the .CPB domain.
- 5. Current registrants of .RS domain names have the right of priority for registering corresponding .CPB domain names during a limited initial period (sunrise), according to the following principle: "a domain name within the current .RS domain for a domain name within the .CPB domain".
- 6. .RS domain names will be transliterated into .CP5 domain names (that is ASCII characters will be translated to corresponding sets of Cyrillic characters) according to spelling rules, without taking into consideration transcription and semantics, that is meaning of independent .RS domain names in different languages.
- 7. Current registrants of .RS domain names can choose not to use their right of priority for registering .CPB domain names. In doing so, they will not be obliged to do anything whatsoever. If they believe a .CPB domain name is unnecessary or the offered transliterated name of their .RS domain name into a Cyrillic .CPB domain name does not suit their needs, the registration system will automatically conclude that the right of priority has not been used and the reserved .CP5 domain name will become available for open registration upon termination of the initial registration period (sunrise).
- 8. After the initial registration period (sunrise), all users will have the right to register .CP5 domain names, according to identical or similar rules now applicable for .RS domain registrations.
- 9. During the first year of registration, .CPB domain names will be registered free of charge and after this period of time they will be charged according to the Price-list of RNIDS.
- 10. The registration of .CPB domain names should be appropriately stimulated with the aim of keeping the national script alive.

### .RS domain statistics

#### Increase in the number of registered .RS domain names 2008-2010



Registered .RS domain names according to location of registrants



### Visual standards





Elements of the visual identity of RNIDS include its sign, logo and other visual standards, such as the .RS domain logo, the ".RS Registrar" label and other graphic forms presenting Internet domain names, along with other brands and campaigns. All elements of the visual identity have to be used in accordance with adopted graphic standards.

The sign and logo are defined in RNIDS Book of Graphic Standards and used, as needed, in their Serbian (Cyrillic and Latin) or English form.

The .RS domain logo and the ".RS Registrar" label are defined in the Instructions on Use of Visual Standards of RNIDS. All those interested in using visual standards of RNIDS should read these Instructions.

The Director of RNIDS is responsible for compliance with visual standards and establishing the corporative and brand identity of RNIDS.

## About RNIDS

The Serbian National Register of Internet Domain Names (RNIDS) is an expert, non-governmental and non-profit organisation established for the purpose of managing the national Internet domain .RS, so that general interest of all citizens of Serbia is satisfied, along with fulfilling principles of quality, efficiency, independence and transparency.

RNIDS has 52 Assembly Members and 34 Registrars. Approximately 63,000 .RS domain names are currently registered in five address spaces (.rs, .co.rs, .org.rs, .in.rs and .edu.rs). The process of introducing the Cyrillic domain .CPB has been initiated.

#### Registrars of .RS domain across Serbia:

- AbsolutOK (Beograd) www.absolutok.rs
- Akton (Beograd) www.akton.rs
- AVcom (Beograd) www.bvcom.net
- Banker Internet (Niš) www.banker.rs
- Beocity (Beograd) www.beocity.rs
- BeoNET (Beograd) www.beonet.rs
- BeoTelNet-ISP (Beograd) www.beotel.rs BGSvetionik (Bgd) - www.bgsvetionik.rs
- Verat (Beograd) www.verat-hosting.rs
- VTkom (Novi Sad) www.panline.rs
- Gama Electronics (Beograd) www.bits.rs
- Dream Technologies Group (Bgd) www.dtg.rs
- EUnet (Beograd) www.eunet.rs
- Exe Net Advertising (Niš) www.exehosting.rs
- Informatika (Beograd) www.infosky.rs
- JP PTT Srbija (Beograd) www.ptt.rs
- Loopia (Niš) www.loopia.rs
- Madnet (Pančevo) www.madnet.rs
- Medianis (Niš) www.medianis.rs
- Mobius (Bački Petrovac) www.webcentar.rs
- NiNet Company (Niš) www.ninet.rs
- NordNet (Subotica) www.nordnethosting.rs
- Orion telekom (Beograd) www.oriontelekom.rs
- Panet (Pančevo) www.panet.rs
- Plus hosting (Novi Sad) www.plushosting.rs
- SBB (Beograd) http://hosting.sbb.rs
- StanCo (Petrovac) www.istanco.rs
- Telekom Srbija (Beograd) www.telekom.rs
- TippNet (Subotica) www.tippnet.rs
- HostingMania (Beograd) www.hostingmania.rs
- Cloud Telecommunications (Bgd) www.cloudserbia.com
- Connect (Novi Pazar) www.connect.rs
- CRI Domains (Beograd) www.cridomains.rs
- YUBC System (Beograd) www.yubc.rs

## Co-financed Internet projects

Based on its Competition for co-financing projects, RNIDS participated in co-financing 28 projects in 2010.

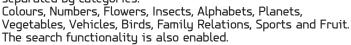


Within the 'development of new Internet services' project category, "BiF Pres", a press publishing company, has established a new service at www.novci.rs. This service, intended for small and medium enterprises, contains business news, stock-exchange information, loan-related information, legal issues, state competitions and other useful business information.

Within the same category, Mikro-PC World Magazine has developed the 'Network Base of IT Knowledge' project at its existing Website www.mikro.rs. This base is available to all users upon free registration. The aim of the project is to establish a connection with educational institutions in Serbia. Within the co-financed project, 'Network Base of IT Knowledge'

has already accomplished cooperation with Singipedia, a scientific and research portal of Singidunum University.

The audio-visual dictionary at www.zvrk.rs translates certain terms into English and Italian, each word is graphically illustrated and its pronunciation is available. Dictionary terms are separated by categories:





The City Assembly of Vranje has launched www.itfarmer.rs where agricultural producers can find all necessary information on price trends of fruit, vegetables, milk and dairy products, cereals and cattle in Vranje and its vicinity. This project also has an educational character, since there are numerous Website articles containing advice from all areas of agriculture and cattle-breeding.

The Museum of Yugoslav History (MYH) has launched the "MYH online" project at www.foto.mij.rs. The digitalisation project of the photo archive belonging to the Museum of Yugoslav History represents a cooperation of museum, archive and information experts in the aim of obtaining new ways of accessing cultural heritage. Project activities included research, museum archive conservation through



digitalisation, development of material processing solutions and network interactive access to material displayed.

## Regular RNIDS **Assembly Session**

A regular RNIDS Assembly Session of the Serbian National Register of Interned Domain Names (RNIDS) was held on 18 December at the Serbia Hotel. Thirty-three members attended the session where the Financial Plan of RNIDS for 2011 was ratified.

The Assembly members were acquainted with activities related to the procedure for regulating and introducing the Cyrillic domain and ratified the Draft on Cooperation with the Ministry of Telecommunications and Information Society and the Agreement on Cooperation with the Serbian Chamber of Commerce with Regard to Organising Proceedings for Settling Disputes Arising out of the Registration of .RS Domains, along with the new Rulebook. A proposal of the Agreement on Cooperation with the e-Razvoj Association was accepted.



## RNIDS and MTID signed Agreement on Cooperation

The Ministry of Telecommunications and Information Society (MTID) and the Serbian National Register of Internet Domain Names signed an Agreement on Cooperation on 23 December 2010 at the Serbian Government building. The Agreement was signed by Minister Jasna Matić and Director of RNIDS Nenad Marinković.

It regulates principles upon which RNIDS operates and cooperates with the relevant ministry. The signed Agreement also defines obligations of RNIDS related to its status, the manner of performing its basic activities, transparency of activities, providing equality in the registration process, assuring accessibility and availability of critical parts of the Internet infrastructure, as well as the manner in which the Parties should act in case of problems.

## International activities



#### .CPB domain presented abroad

The 4<sup>th</sup> CENTR Marketing Workshop took place in Brussels on 25 November 2010. RNIDS participated in the conference.

CENTR is an association which gathers authorised European national top level domain registries. However, Japan, Iran, New Zealand and Canada are also its members.

The Marketing Workshop was an opportunity to promote the Cyrillic domain .CPB abroad for the first time. The domain was presented to representatives of European national registries who participated in the conference. To make this event memorable, a photo of participants was taken with the symbol of a heart having the Cyrillic domain .CPB written on it.



### ICANN's 39<sup>th</sup> international public meeting

The 39<sup>th</sup> International ICANN Meeting, attended by representatives of RNIDS, was held 5-10 December 2010 in Cartagena (Columbia).

The convention was hosted by .CO Internet S.A.S. - the Registry Operator for the Colombian ccTLD. When it comes to technical issues, the greatest attention was given to DNSSEC, whereas the prospects of the Internet Governance Forum and the global issue of Internet management were major topics related to the future of the Internet.

FOR ADDITIONAL INFORMATION: http://cartagena39.icann.org

# Invitation to new members

RNIDS is an open organisation and the number of its members is continually increasing. One of the aims of RNIDS is popularising membership and **including the broadest social community in its activities**. That is the reason we would like to invite all professionals from the local Internet community who are interested in the benefit of the local Internet space to become members of RNIDS.

All interested subjects registered with official registries of **legal entities and entrepreneurs** of the Republic of Serbia can be members of RNIDS. The membership is obtained upon signing the Accession Agreement by which the member accepts aims of RNIDS and its Fund Rules.

After having paid the **annual membership fee**, which currently amounts to 12,000 RSD, the member can participate in activities of RNIDS. The member is obliged to authorise a representative who will participate in activities of **RNIDS Assembly** on their behalf.

